

A STUDY OF SMALL SCALE INDUSTRIES OF AMBERNATH AND ULHASNAGAR IN THANE DISTRICT OF MAHARASHTRA STATE

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ABSTRACT

The research deals with small industries and small scale industries. Small enterprises are companies whose turnover falls below certain limits. It plays an important role in the process of country's industrial development.

An Attempt was Made in the Present Study to Find Out

- (1) Whether laborers are getting proper work environment.
- (2) Whether raw material is the major problem faced by the entrepreneurs within small scale industries.

By assuming (a) Improper work environment leads to adverse effect on production.

(b) High price of raw material leads to high selling price and its adverse effects on society

1. It is suggested that worker's problems can be controlled by way of perks, incentives, and listening their problems.

Good and hardworking workers can be retained by the way of:

- a) Respecting all the good ones
- b) Empower the talented workers
- c) Compensate them for their efficiency
- d) Maintain good relationship

2. Bank should also charge minimum service charges, inspection charges etc. on advances to small scale units than the charges prevailing at present. The basic objectives underlying the development of small scale industries are the increase in the supply of manufactured goods, the development of indigenous entrepreneurs talents and skills and the creation of broader employment opportunities. The state should promote industrial development-there is nothing to be said against them but the financial resources available to them are not adequate.

KEYWORDS: Small Industries, Enterprise Development

INTRODUCTION

The small scale sector occupies a position of prominence in the Indian economy, contributing to more than 50% of the industrial production in value addition terms. The SSI besides being instrumental to the economic development of the country also generated vast employment opportunities. However, in order to meet the increasing demands of the domestic market, the emphasis had been on increasing production capacities.

METHODS

1. Data collection from primary and secondary sources.
2. Questionnaire for data collection.

3. Field survey and industrial visits leading research in right direction.
4. Collecting secondary data from specific SSI office, regional office and related associations.
5. A. Books
B. Journals and magazines
C. Websites

RESULTS

Labour in Ambernath area is highly mobile, rates of pay and working condition are improper and labour is dissatisfied. Their grievances are not solved.

1. Inadequacy of fixed and working capital induce the small scale entrepreneurs to arrange for loan from financial institutions.
2. It is found that markets are generally poor and undeveloped in the area of Ambernath and Ulhasnagar.

CONCLUSIONS

An attempt has been made in this study to analyze critically the problems faced by small scale industries in Ambernath and Ulhasnagar. The following conclusions are arrived at on the basis of information collected through personal interviews, observations and discussion with experts from the field of trade and industry and academicians.

In the Indian economy small scale industries have played a significant role to play. Some provision has been made for industrial education, some financial assistance has been given to the selected industries. The state should promote industrial development-there is nothing to be said against them but the financial resources available to them are not adequate.

So the conclusion is forced that the planning which is necessary to bring about an adequate measure of industrial development. Small scale industries constitute the most important economic factor in the Indian economy.

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